

EXPERIENCE WILLIAMS

GATEWAY TO THE GRAND CANYON®



Gateway to the Grand Canyon®



EXPERIENCEWILLIAMS.COM

WILLIAMS, ARIZONA

A small town nestled in the pine country of Arizona, Williams offers countless things to see and do. The train enthusiast can ride the Grand Canyon Railway through Arizona's high country. History buffs can explore the Historic District with the help of brass plaques along what has been described as "the best preserved stretch of Route 66 from Santa Monica to Chicago."

Arizona visitors can discover yet another reason to love the state. World travelers will find a charming resting place at the Gateway to the Grand Canyon®. Outdoor adventurers will have trouble deciding between the numerous outdoor activities, from fishing and hiking to camping and horseback riding. And wildlife devotees will discover a whole new world as they traverse the roads and trails through Bearizona Wildlife Park.

Travelers of all walks of life will find more than 1,500 room accommodations available from historic motor lodges that line Route 66, cozy and welcoming bed & breakfast locations, cabin settings and standard hotels. Dozens and dozens of restaurants offer a myriad of choices from home-cooked to deep-fried and showcase delicious Mexican, Greek, Italian, Asian, and American fare.





The friendly staff at the Visitor Center will assist you in making your visit to Northern Arizona one of your most memorable experiences. Not just an information center, this historic railway depot property has Forest Service maps, regional maps, and a great selection of books and educational items. This very active Visitor Center proudly promotes Williams, the Grand Canyon, and the surrounding communities in Northern Arizona that make this region so magnificent.

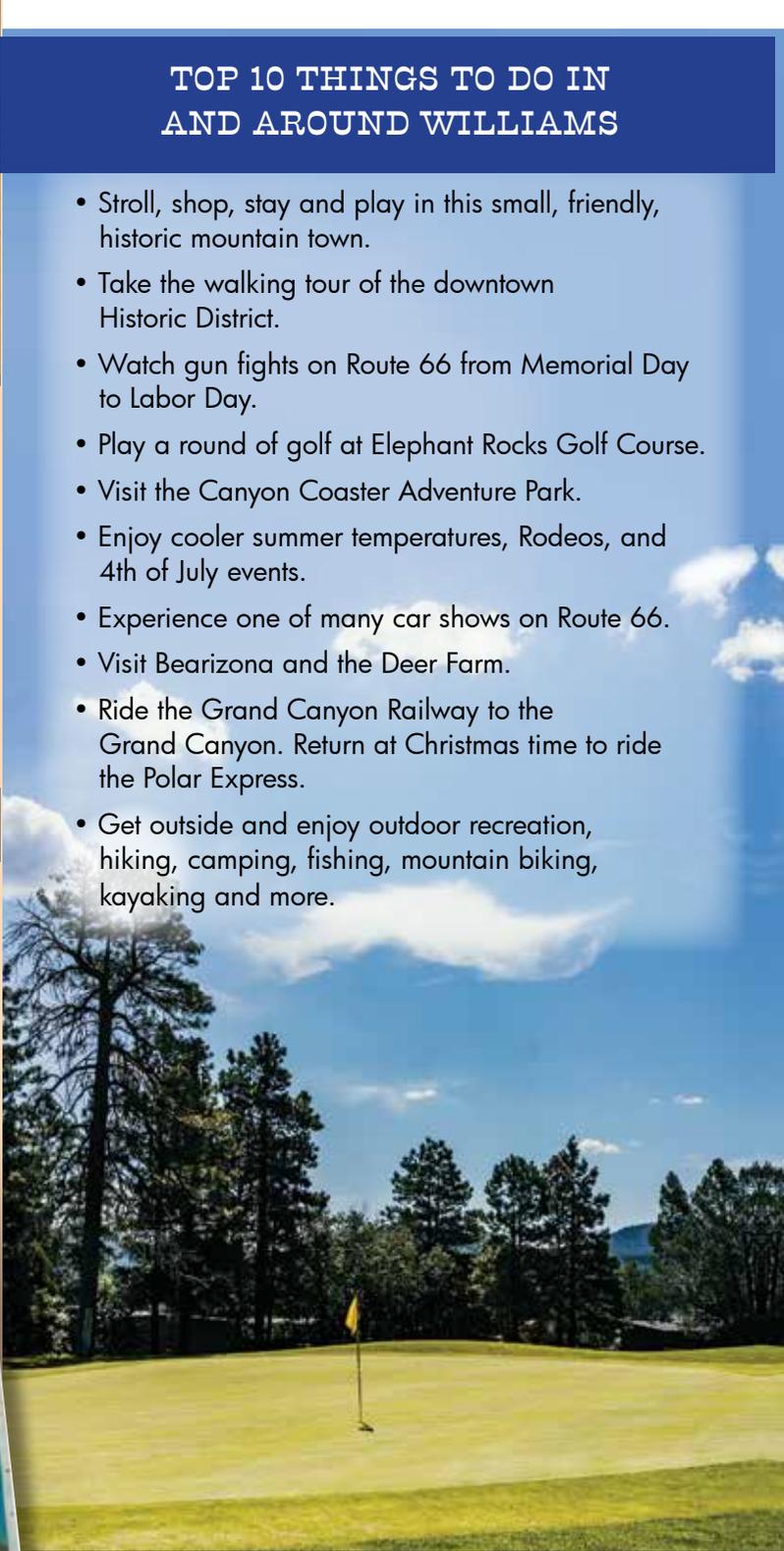
INTERPRETIVE EXHIBITS

The Visitor Center partners with the Kaibab National Forest to provide interpretive exhibits that are informative and educational while sharing the history of our area. The exhibits delve into the history of Williams, the Kaibab National Forest, Main Street America-Route 66, and the Bill Williams Mountain Men.



TOP 10 THINGS TO DO IN AND AROUND WILLIAMS

- Stroll, shop, stay and play in this small, friendly, historic mountain town.
- Take the walking tour of the downtown Historic District.
- Watch gun fights on Route 66 from Memorial Day to Labor Day.
- Play a round of golf at Elephant Rocks Golf Course.
- Visit the Canyon Coaster Adventure Park.
- Enjoy cooler summer temperatures, Rodeos, and 4th of July events.
- Experience one of many car shows on Route 66.
- Visit Bearizona and the Deer Farm.
- Ride the Grand Canyon Railway to the Grand Canyon. Return at Christmas time to ride the Polar Express.
- Get outside and enjoy outdoor recreation, hiking, camping, fishing, mountain biking, kayaking and more.



200 W. Railroad Avenue, Williams AZ 86046
(928) 635-4061 ★ Experiencewilliams.com



BEARIZONA invites guests to drive into the Arizona wilderness and witness herd and pack life from the comfort and safety of their own private vehicle.





View larger North American mammals up-close, ranging from rugged rocky mountain goats and majestic bison to stealthy wolves and comical black bears. The park also features an extensive walk through area where patrons will see even more animals on exhibit and get to watch one of the amazing birds of prey shows or “keeper chats” that take place daily. Guests won’t want to miss visiting the Bear’s Den Gift Shop and the Canyonlands Restaurant, which are attractions in themselves.

SPIN IT!

Drive through three miles to see these otherwise elusive North American animals.

- Drive through as many times as you’d like during your visit!
- **Bearizona VIP Experience:** Kick off your experience by entering the behind the scenes world of our Program Animal department. For the next 20 to 30 minutes, you will meet some of our more famous animals like Turbo the African crested porcupine and Girly the raccoon. Questions are welcome and our keepers are more than willing to explain how the magic of our shows happen. This up-close experience will fill your camera roll as well as your heart. Learn many fun facts about how Bearizona’s training programs keep our animals happy, healthy and their lives enriched. Jump on our Wild Ride bus with our



entertaining tour guides who will take you through the drive-thru portion of the park and help you get to know each of the animals that you encounter along this 3-mile safari. Midway through your drive, you will jump off the bus for a unique backstage experience and viewing of our wolf training sessions. Each guest will be supplied with a tasty treat to feed to our majestic American bison along the way.

STROLL IT!

Walk through Fort Bearizona’s winding paths and enjoy the antics of many more animals on exhibit. Here you will find over 20 different species of animals that range from the playful river otters to the spectacular Jaguars.

- **Canyonlands Restaurant** – This heavily themed restaurant features soaring canyon walls and ancient ruins that allow diners to immerse themselves in the true spirit of the Southwest.
- **Big Bear Gift Shop** – When you enter this 10,000 square foot gift shop you will feel like you are entering a century old broken down mine. Here you will find the largest model train display in Arizona, a historically accurate depiction of the Santa Fe Railroad from Williams to the Grand Canyon.

SOAR IT!

Fort Bearizona is also the location of several amazing animal shows.

- **BZ Wild Show:** Grab a seat in Central Park daily at 11:30 & 2:30 and enjoy our BZ Wild Show with small mammals and free-flight birds. You will learn about each animal ambassador and possibly be a part of this entertaining and educational show.
- **Animal Encounters:** There are several different shows and keeper chats daily. These programs allow visitors a behind-the-scenes glimpse into how our keepers care for animals and educate you in the process.



Bearizona is located just south of the intersection of Hwy 64 and I-40 (exit 165) in beautiful Williams, AZ. For more information, call (928) 635-2289 or visit www.bearizona.com



GRAND CANYON RAILWAY & HOTEL

More than a century after its creation, the Grand Canyon Railway is delivering passengers to the Grand Canyon's South Rim on a ride that blends adventure, history and culture.

The path this one-of-a-kind railway took to today's popular service is an interesting one. It was established in the late 1800s as a means of hauling mined ore from Buckey O'Neill's Anita Mines. But its owner quickly realized that hauling tourists could be lucrative, too, and probably more so. Unfortunately, Buckey was killed in the Spanish American War serving with Teddy Roosevelt's Rough Riders and never saw the railway's completion to the Grand Canyon. The Atchison, Topeka & Santa Fe Railway completed the line to the South Rim in 1901.

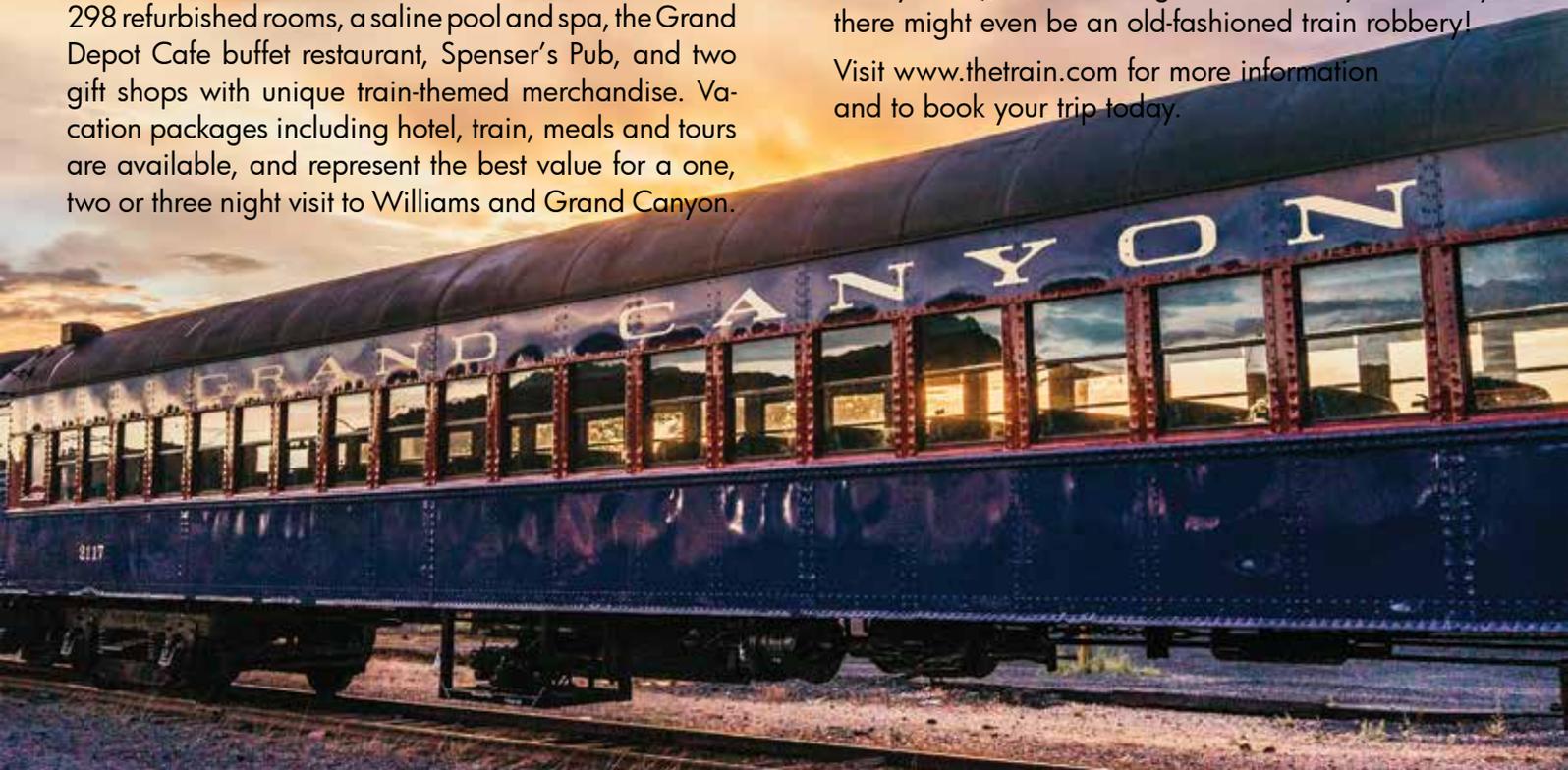
In 1905 the Santa Fe Railway opened El Tovar on the South Rim, which would become one of the great national park lodges. With a deluxe hotel perched on the edge of the spectacular gorge, and a comfortable way to get there, Grand Canyon tourism took off in earnest. Automobile travel had long usurped rail travel by 1968, when the GCR passenger train made its final run. But the service was resurrected in 1989 as an excursion train ferrying visitors along 65 miles of track from Williams, Ariz., to the South Rim. The renewed service pulled out of the Williams depot on Sept. 17, 1989, exactly 88 years after its maiden run.



Xanterra Parks & Resorts purchased the Grand Canyon Railway & Hotel in 2007 and continues to expand the property and refine the experience. In addition to the historic train, the Grand Canyon Railway Hotel features 298 refurbished rooms, a saline pool and spa, the Grand Depot Cafe buffet restaurant, Spenser's Pub, and two gift shops with unique train-themed merchandise. Vacation packages including hotel, train, meals and tours are available, and represent the best value for a one, two or three night visit to Williams and Grand Canyon.

When planning a trip aboard Grand Canyon Railway, guests may choose between six distinct classes of train service (including open-air Pullman cars, coach and first-class service, an observation dome, and luxury parlor and dome cars). On select "Steam Saturdays", the Railway operates its 4960 Steam Locomotive (famously retrofitted to run on recycled waste vegetable oil); this locomotive is just one of many sustainability initiatives on property. Onboard the train, passengers are treated to a knowledgeable passenger service attendant, a café car with snacks and alcoholic beverages for sale (drinks and snacks are included in First and Luxury class), and roaming musicians. If you're lucky, there might even be an old-fashioned train robbery!

Visit www.thetrain.com for more information and to book your trip today.

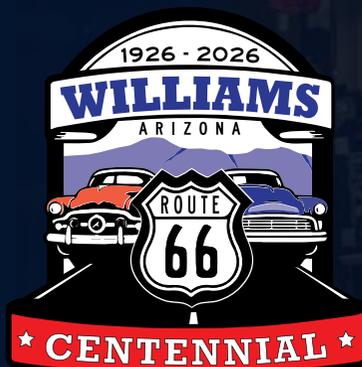


CELEBRATE ROUTE 66

1. Purchase an Arizona Route 66 Passport online at historic66az.com or pick one up at one of the locations where stamps are given. All proceeds from the sale of the Passport support Route 66 in Arizona.
2. There are **9 unique stamps** to collect, and **many wild card locations** across Arizona.
3. Collect 7 or more stamps to receive a certificate stating that you officially **"Got your Kicks on Route 66!"**
4. Passports **do not have to be completed in one trip**. There is no expiration date.

Visitors have been enjoying the Arizona Route 66 Passport for over 10 years now. The Passport was developed as a fun way to navigate Route 66 in Arizona. Visitors of all ages enjoy collecting stamps at stops along the Mother Road.

In 2026, Route 66 will be celebrating the Centennial of Route 66! Celebrations will take place all year long along this famous stretch of road. In Williams, we'll be celebrating with car shows, murals, photo opportunities, contests and so much more. Stay in touch with us on social media and on our website to make plans to be in Williams on Route 66 in 2026.



A VISIT TO WILLIAMS

A short jaunt from any number of locations in and around Arizona and bordering states, Williams is a living testament to the impact transportation has had on the U.S. and its citizens. In just over one hundred years, Williams saw trains and cars make their way west, opening up wide expanses of American countryside to the general public.

Today, Williams showcases the most well-preserved stretch of Route 66 and historic railway access to the South Rim of the Grand Canyon – thus preserving its place in history as a gateway to both the Grand Canyon and to the west. Travelers of the 21st century can catch a glimpse of those bygone eras with a trip to Williams. Here are just a few of the things visitors can explore.



MEANDER ALONG HISTORIC ROUTE 66

At first glance, the charming little town of 3,000, offers only a short two-mile loop of Route 66 through the heart of Williams. However, once visitors park and start walking, they'll find that there's plenty to see and do. Historic buildings erected in the late 19th and early 20th centuries crowd the streets. On weekends, 50's and 60's music spills from the loud speakers, mingling with the live music from local bars and the constant rumble of engines (both gas and diesel). The delicious scent of the wood-fired meat smokers from restaurants like Cruiser's Café 66 fills the air. Ambling along Route 66, visitors will find plenty of souvenirs to take home.



One shop after another showcases the history of Williams, Route 66, and the heritage of Arizona – Native American pottery, jewelry and blankets; leather goods such as saddles, boots,

and hides; t-shirts, hats, jackets and sweatshirts; kitschy 50's and 60's memorabilia; and locally-made and U.S.-made goods at stores like Old Glory, DeBerge Saddlery & Western Wear, and Copper Canyon Trading. Restaurants like Station 66 Italian Bistro or Cruiser's Route 66 Café at the corner of 3rd and Route 66 pay homage to their building's original use. Once a gas station called Bennett's Auto, the Café has nestled its tables among the vintage gas pumps.



Others such as Pine Country Restaurant have created a reputation for delicious home-made fare (be sure to save room for a piece of their mouth-watering pies) or save some time to grab an old-fashioned ice cream soda Twisters 50's Soda Fountain. Visitors can stroll into Pete's Gas Station Museum for a blast from the past. For a more heart-thumping experience, families can walk over to Railroad Avenue and ride the Route 66 Zipline 110 feet above town.

DISCOVER THE GRAND CANYON RAILWAY & HOTEL

Today, the Grand Canyon Railway shuttles more than 200,000 visitors annually from Williams to the Grand Canyon, reducing automobile traffic and preserving a piece of history and the environment. The hotel and its train-inspired entertainment is family-friendly. Kids of all ages – even sulking teens – find themselves delighted by the amusing antics of the Cataract Creek Gang and the Marshal who won't give up. The two-hour ride is packed with history, entertainers, an old-fashioned train robbery, tasty treats from the cafe car and a look at the Arizona countryside. The 65-miles of track travels through the Arizona high desert and into the towering pine forests before it reaches the Rim. Bring a couple of dollars to tip the entertainers; and kids will be delighted to participate in the "robbery" if they have a dollar or two on-hand.



TOUR THE GRAND CANYON'S SOUTH RIM



Once guests arrive at the historic log cabin train depot at the South Rim, they can opt to explore the park on their own (there are free shuttles that take visitors to the various lookout points) or book a bus tour through Grand Canyon Railway (with or without the buffet lunch) for guided stops at some of the park's most breathtaking vistas. Tour guests also get a bit of history and some fun trivia facts like why mules are the animal of choice for traveling into the Canyon. At 7,000 feet, the South Rim of the Grand Canyon National Park offers countless trails and lookouts as well as historic buildings like the historic El Tovar hotel and the Hopi House (both built in 1905), and Bright Angel Lodge designed by architect Mary Coulter and built in 1935. On hot days, visitors brave the line for an ice cream cone at the little cafe just outside Bright Angel Lodge. To preserve the pristine-ness of the park, outfitters do not sell plastic bottles. Guests are advised to bring re-usable water bottles and refill them at the water stations throughout the park.

DRIVE THROUGH BEARIZONA



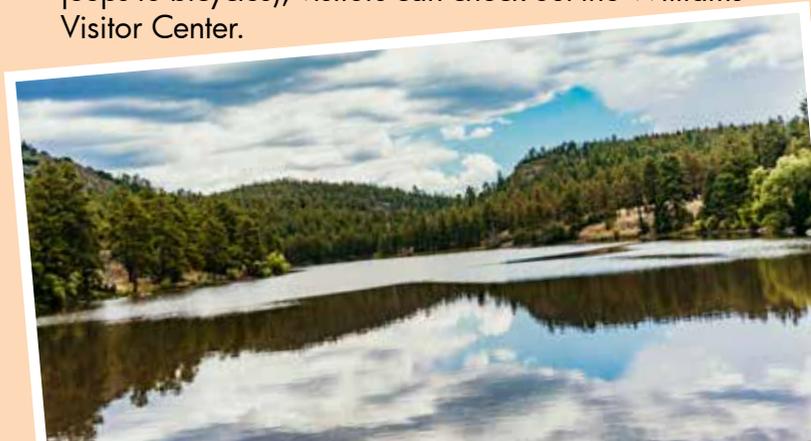
The drive through Bearizona Wildlife Park can be done by car or by tour bus and offers an up close and personal look at some of the country's wildest animals. So wild, drivers are asked to keep their windows up and doors locked during some of the drive. Visitors find themselves mere steps away (with only sheets of glass and metal in between) from Alaskan timber wolves, black bears, Arctic wolves



and the massive American and white bison. They also catch a glimpse of much tamer animals such as Rocky Mountain elk and bighorn sheep, mule deer and the American burro. Once through the park, guests are invited to park and travel on foot through the main gates of Fort Bearizona where they will find bear cubs, river otters, and beavers as well as foxes, jaguars, ringtail cats and birds of prey. Guests should be sure to make time for the show, it is both educational and awe-inspiring.

EXPLORE THE OUTDOORS

From the downtown area, visitors can see the pine tree-covered mountains – home to seven lakes. Aside from its place in history, Williams' natural setting offers plenty to see and do in its own right. Located at the base of Bill Williams Mountain, Williams sits at almost 7,000 feet and offers a host of outdoor adventures. There is also Kaibab National Forest where the adventurous can fish, hike, camp, picnic and go horseback riding. For a map of hiking trails and lakes through the surrounding areas or a list of area tour operators (everything from helicopters to jeeps to bicycles), visitors can check out the Williams Visitor Center.



CANYON COASTER ADVENTURE PARK

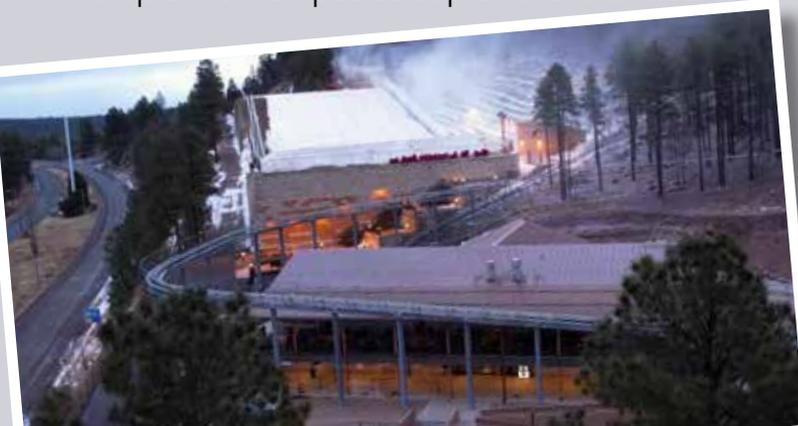
Canyon Coaster Adventure Park, located on Route 66 in beautiful downtown Williams, AZ is the perfect year-round family fun destination. The Canyon Coaster, commonly referred to as a mountain coaster, is built directly into the mountainside and allows riders the freedom to control the speed of the ride, which can reach up to 30 mph. The family-friendly Canyon Coaster is the first and longest mountain coaster in The Grand Canyon State! The amusement-style ride spans several acres along the natural curvatures of the mountain and stretches one mile on a stainless-steel tube track. It has all the bells and whistles of a roller coaster such as steep descents, hairpin turns, and two 360-degree corkscrews. This unique mountain coaster offers panoramic views of the surrounding area. Video and photos of your ride are available for purchase.

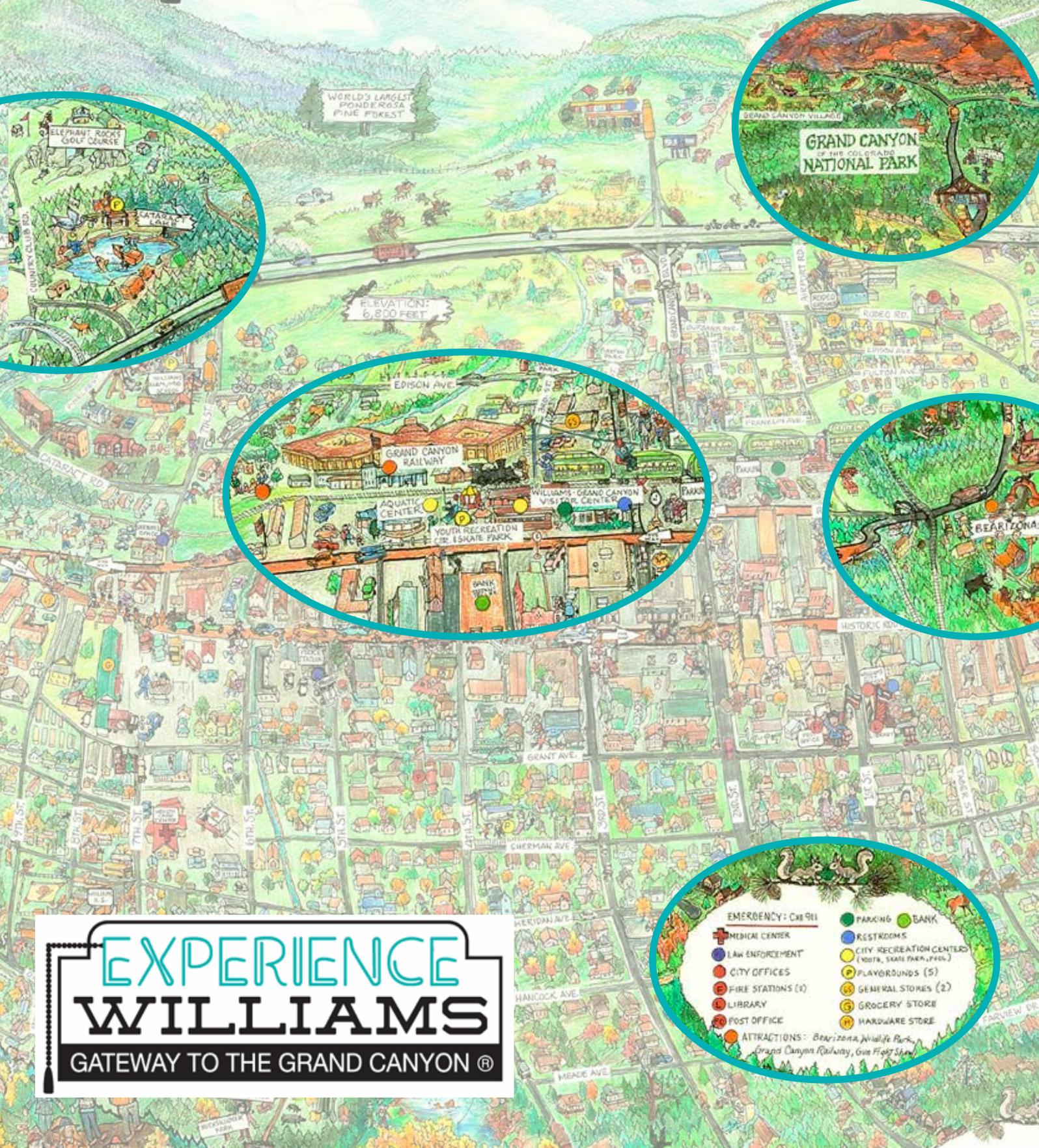
During winter at Canyon Coaster Adventure Park, you don't have to drive in the snow to play in it! The park is equipped with state-of-the-art snowmaking systems, ensuring there is always snow for snow tubing fun without waiting on Mother Nature. The 6 tower snow guns blanket the hills with snow up to 20 feet high as the season progresses. For optimal conditions, the runs are groomed nightly, just as ski resorts do. Getting to the top is easy on the park's 2 uphill conveyor lifts, similar to airport terminal people movers that transports riders to the top of the snow-packed slopes. One is covered for

guest comfort on those chilly days. And no walking means you can save your energy for all the downhill fun! Grab a tube and go solo or make a chain with family and friends.

Sliding down the slopes doesn't end after the snow melts away, because in the summer Canyon Coaster Adventure Park offers Summer Mountain Tubing. Riders choose from 4 different lanes that are 400 feet in length on a synthetic surface that requires no water. Each lane has bumper side rails that keep tubes on course as gravity pulls the tubes to the base at up to 25 mph. Riders are transported to the top comfortably and quickly on the park's uphill conveyor lifts.

When it's time for a break, guests can enjoy the huge 15,000 sq ft base lodge, with a full bar and grill. Plus, the super-sized dining area offers 19 TVs that show live sporting events and live feeds of the tubing hill and coaster, as well as an assortment of video games. The base lodge also offers over 12,000 sq ft of outdoor covered wrap-around decking with 3 fire pits. Souvenirs are available at the gift shop, along with the popular smores kits that can be used outside at the fire pits. Canyon Coaster Adventure Park is open daily all year at 700 East Route 66 in Williams, AZ. For information visit www.canyoncoasteradventurepark.com or call 928-707-7729.





WORLD'S LARGEST
FRANDE ROSA
PINE FOREST

GRAND CANYON
OF THE COLORADO
NATIONAL PARK

ELEVATION:
6,800 FEET

EDISON AVE

GRAND CANYON
RAILWAY

WILLIAMS GRAND CANYON
VISITOR CENTER

YOUTH RECREATION
& ICE SKATE PARK

BEAR ZONE

HISTORIC K...

GRANT AVE

SHERMAN AVE

HANCOCK AVE

MERIE AVE

FARVIEW DR

- EMERGENCY: 911
- MEDICAL CENTER
- LAW ENFORCEMENT
- CITY OFFICES
- FIRE STATIONS (2)
- LIBRARY
- POST OFFICE
- ATTRACTIONS: Bearizona Wildlife Park, Grand Canyon Railway, Gun Fight Show
- PARKING
- BANK
- RESTROOMS
- CITY RECREATION CENTERS (YOUTH, SKATE PARK, POOL)
- PLAYGROUNDS (5)
- GENERAL STORES (2)
- GROCERY STORE
- HARDWARE STORE

EXPERIENCE
WILLIAMS
GATEWAY TO THE GRAND CANYON®

*Williams, Arizona has something for everyone.
Plan a visit and see why visitors have
fallen in love with Williams.*



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Williams, AZ 86046

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