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What's New In South Carolina: 2024

With an array of new experiences, attractions, restaurants, hotels and more, 2024 in [South Carolina](#) is shaping up to be one of the destination's biggest yet. Find the latest and greatest happenings in South Carolina below.

New South Carolina Experiences & Attractions

Trueline Music Venue (Greenville, SC)

[Trueline](#), a new 34,000-sq. ft. music and events venue in Greenville, will be home to a 1,700-seat main hall, a 400-seat intimate performance space, a VIP club, multiple bars, a rooftop terrace, and a courtyard. Opening in 2024, Trueline plans to curate a diverse matrix of events including block parties, dance parties, festivals, and other unique experiences to delight fans.

Greg Rowles Legacy Theatre (North Myrtle Beach, SC)

Opening in April 2024, the [Greg Rowles Legacy Theatre](#) on North Myrtle Beach's Grand Strand promises to be a one-of-a-kind venue offering authentic live music and comedy in a unique setting. The professional entertainers will be led by Greg Rowles, who has been a musical performer for more than 45 years.

Forest Playground (Fort Mill, SC)

In 2024, the [Anne Springs Close Greenway](#) will open a [Forest Playground](#) for children and a [children's farm](#) with alpacas, goats, horses, and more. This \$125k project aims to create a natural environment for families and learners of all ages to explore. The staff has partnered with the Natural Learning Initiative (NLI) to create a space to nurture imagination and bring the community back to nature. The Schroering Forest Playground will include a central feature and climbing structure, a complementary structure for younger children, and an ADA-compliant primary pathway to ensure visitors of all ages and abilities can enjoy the playscape.

Surfside Beach Pier and Cherry Grove Pier (Myrtle Beach, SC)

After Hurricane Matthew's 2016 destruction of Surfside Beach Fishing Pier, the Town of Surfside diligently worked on its reconstruction. Set to reopen in spring 2024, the pier will be even stronger, with added shops and restaurants, serving as a central hub for events, fishing, and family fun. It also features sea turtle-friendly lighting. Cherry Grove Pier, damaged by Hurricane Ian, plans to reopen in spring 2024, offering excellent fishing and a unique two-story observation deck over the Atlantic Ocean.

PopStroke (Myrtle Beach, SC)

A new Myrtle Beach attraction, [PopStroke](#), is coming to the destination's popular Broadway at the Beach shopping center and entertainment complex in spring 2024. This family-friendly, high-tech golf experience designed by famed PGA superstar Tiger Woods offers a full-service restaurant and two mini golf courses.

PKL Park (Greenville, SC)

Expected to open in the summer of 2024, [PKL Park](#), a unique pickleball complex in Greenville's Unity Park, will include eight professional pickleball courts, four restaurants, a full bar, a stage housing a 20-foot TV wall, and 10,000 square feet of outdoor space. Its name comes from the concept of "Pickleball, Kitchen and Leisure."

Jim and Janice Cordes Giraffe Encounters (Greenville, SC)

[The Greenville Zoo](#) is giving its crowds a chance to connect face-to-face with some of the world's largest land mammals. Beginning in the summer of 2024, visitors can now stand on platforms and feed the Zoo's friendly giraffe family.

Southeastern BBQ Showdown (Capital City/Lake Murray Country, SC)

The inaugural [Southeastern BBQ Showdown](#) is coming to Segra Park on June 14 and 15, 2023. The two-day event offers a chance for attendees to sample local food, experience interactive exhibits, and shag dance to live music! On Saturday, June 15, 30 BBQ teams from across the competition BBQ world will serve their top dishes to attendees and celebrities judges before the awards ceremony and grand finale comprising live country music and fireworks.

South Carolina Sporting Events

HBCU MLK Day Invitational (Greenville, SC)

The Bon Secours Wellness Arena in Greenville will host the [HBCU MLK Day Invitational](#), on January 12-15, 2024. The four-day celebration will commemorate the legacy of Martin Luther King Jr. through unity, and community, and showcase the basketball teams of 14 Historically Black Colleges and Universities (HBCU).

The Myrtle Beach Classic (Myrtle Beach, SC)

Taking place May 9-12, 2024, the [Myrtle Beach Classic](#) will be the first PGA Tour event in Myrtle Beach history and the first sanctioned major golf tournament on the Grand Strand in the past

24 years. The event will be held at the Dunes Golf & Beach Club, a championship golf course renowned for its scenic coastal location.

New South Carolina Food & Beverage Offerings

The Commons 2.0 (Greenville, SC)

[The Commons](#), Greenville's premier pedestrian and family-friendly gathering space centered around authentic creations, is planning to expand by nearly 9,000-sq.-ft. This new, larger space will offer six additional restaurants once opened in spring 2024. The newest additions will include Indigo Kitchen, LaRue at the Commons, Kuka Juice, MooHogz Craft BBQ, Luna Pizzeria, and Noodle Night. With Indian street food, smoked meats, and Asian-inspired cuisine, The Commons will be sure to satisfy any craving.

BColson's (Camden, SC)

Discover a culinary journey like no other at [BColson's](#), a highly anticipated polished casual restaurant nestled in the heart of historic Camden, SC. Set to open in early 2024, the restaurant's exquisite menu boasts the finest selection of steaks, succulent seafood, and an extensive array of premium bourbons.

Spartanburg Food Hall (Spartanburg, SC)

[Spartanburg](#) will welcome its first food hall early in 2024 with a project that will include smash burgers, pizza and pasta, and bar/taproom/cocktail concepts. Located in the destination's East Side neighborhood, the 7,500-square-foot, as-yet-unnamed food hall will share space with the Viking Plaza shopping center.

Kounter Lounge (Rock Hill, SC)

In 2024, Rob Masone of [Kounter](#) and Kre8 Xperiences plans to expand his Rock Hill restaurant with a new lounge concept known as Kounter Lounge. The spot will offer charcuterie, dessert, and an extensive cocktail menu featuring locally sourced ingredients. There will also be a special upstairs "speakeasy" dubbed Elsie's, offering liquors, bourbon, herbal infusions, and mocktails.

South Carolina Lodging News

Kimpton Greenville (Greenville, SC)

In July 2024, Kimpton Hotels & Residences will open [Kimpton Greenville](#), a new hotel and luxury residential tower in Greenville's West End. The six-story hotel will include a second-story pool, and unique meeting and event spaces, alongside its 134 hotel rooms and suites. The hotel will also include multiple dining options, including a basement brewery, indoor and outdoor rooftop bar and restaurant, and lobby coffee shop.

A.C. Hotel by Marriott (Summerville, SC)

Construction is underway on an [A.C. Hotel by Marriott](#), developed by Baywood Hotels, in downtown Nexton. The boutique hotel will include 117 guest rooms on four floors, an outdoor

pool, a courtyard, an indoor lounge, and a fitness room. Construction is projected to finish in 2024.

Hotel Trundle's Flutter Wing

The historic [Hotel Trundle](#), an award-winning boutique property in downtown Columbia, plans to open the Flutter Wing — a new block of rooms located around the corner from the flagship hotel that will overlook Main Street and the Columbia Museum of Art.

The Gilded Bat (Newberry, SC)

Welcoming its first guests in the fall of 2023, [The Gilded Bat](#) is a hauntingly elegant Victorian-Gothic bed and breakfast nestled in the charming town of Newberry. Located on the Historic West Side, the B&B's décor and vibe seamlessly blend the macabre allure of hidden Victoriana with the eerie and enchanting atmosphere of the Gothic aesthetic.

South Carolina Anniversary Celebrations

The Shag (North Myrtle Beach, SC)

North Myrtle Beach, the birthplace of [The Shag](#), will commemorate its dance roots during the 40th anniversary of The Shag being designated as the official South Carolina state dance. The destination will celebrate the heritage and modern culture of The Shag throughout the year with special programming, events, and a Quintessential Shag Experience itinerary.

Artisphere 20th Anniversary (Greenville, SC)

Celebrating 20 years of inspirational arts and crafts, the beloved [Artisphere](#) festival in Greenville will take place May 10-12, 2024. The destination's downtown streets will be lined with more than 140 visual artists (from ceramic makers to sculptors to printmakers), offering attendees the chance to see new masterpieces being created before their very eyes.

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About the South Carolina Department of Parks, Recreation & Tourism

The South Carolina Department of Parks, Recreation & Tourism is a cabinet agency assigned to operate and manage South Carolina's state parks, market the state as a preferred vacation destination, and provide assistance to communities to develop recreation assets. Explore the official tourism site of South Carolina and discover all the rich history, sandy beaches, and family attractions a South Carolina vacation has to offer at [DiscoverSouthCarolina.com](https://www.discoverSouthCarolina.com).